

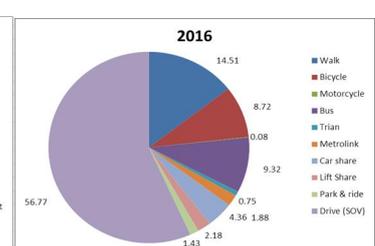
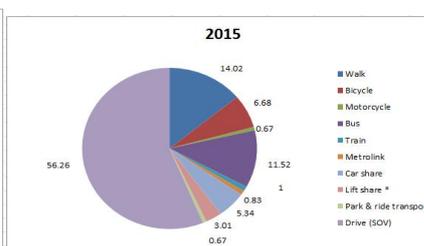
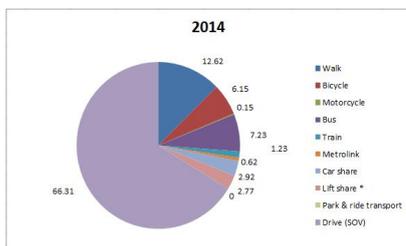
**Key achievements 2016/2017 (Quarter 4)**

- The Trust awarded Transport for Greater Manchester Gold standard Travel choices accreditation to celebrate the success of organisations that are considered regional leaders in sustainable travel.
- Six members of staff received Transport for Greater Manchester Travel Champion training.
- Successful application for Airport's Clean City Programme -public bicycle stands outside the MCRC.
- Staff Health and Wellbeing Event 13th April 2017 – promotion of active travel and public transport advice.
- Risk assessment and business case developed to agree funding for sustainable travel projects.

**Background**

In June 2014 the Christie NHS Foundation Trust Strategic Planning Framework (SPF) was endorsed by Manchester City Council (MCC) Executive Committee. The SPF for The Christie was prepared in consultation with MCC. The SPF provides an agreed framework for the ongoing development of the Withington site over 15 years and is to be used as a reference document for all future planning applications made by the Trust. As part of this endorsement the Trust developed a Green Travel Plan to aim to reduce the number of staff travelling to the Withington site by single occupancy vehicle. The target is to ensure that less than 60% of staff travel to the site in single occupancy vehicles by 2030. Progress against this target is tracked in an annual travel survey, the results of which are shown in the table and charts below. The 2016 survey was carried out September –December 2016.

| Year                                   | 2014  | 2015  | 2016   | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 |
|--|-------|-------|--------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|
| Total number staff                     | 3349  | 3492  | 3758   |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
| Target percentage sustainable travel   | 36    | 40    | 44     | 45   | 45   | 48   | 48   | 48   | 48   | 48   | 52   | 53   | 54   | 55   | 56   | 58   | 60   |
| Percentage sustainable travel achieved | 33.69 | 43.74 | 43.23% |      |      |      |      |      |      |      |      |      |      |      |      |      |      |
| Percentage single occupancy vehicle    | 66.31 | 56.26 | 56.77% |      |      |      |      |      |      |      |      |      |      |      |      |      |      |



**Staff survey statistics**

|                      | 2013 | 2014 | 2015 | 2016 |
|----------------------|------|------|------|------|
| Nº of staff surveyed | 789  | 1682 | 1781 | 3758 |
| Returns              | 394  | 650  | 599  | 1330 |
| Non Returns          | 395  | 1032 | 1118 | 2339 |

**Overall status:**

**Milestones achieved**

- June 2014 – SPF approved with new GTP target of 60% by 2030
- July 2014 - £245k set aside for new shower / changing facilities
- October 2014 – GTP communication & marketing strategy developed and in place.
- October 2014 – Personal travel planning is available to all staff for the foreseeable future through Transport for Greater Manchester.
- November 2014 - Business case baseline assessments reviewed and amended to include sustainable travel elements.
- June 2015 – Free Park & ride pilot commences operation from Broughton Park F.C., Hough End
- June 2015 – 6 new showers and a dry room completed and opened
- June 2015 - Opening of the Manchester Cancer Research Centre (MCRC).
- August 2015 –MCRC new cycling facilities opened: 20 space compound, 6 showers, drying facilities and 180 lockers
- September 2015 – Local parking restrictions came into force (S106 agreement as part of the application 097417/FO/2011/S1 for the development of the MCRC).
- February 2016 – Sustainable travel target for 2015 (40%) exceeded at 43.74%.
- April 2016 – Business case approved to build cycle hub one directly linked to Wilmslow cycleway.
- June 2016 – Parking eligibility review process commences on permit holders/ waiting list.
- June 2016 – Tiered car park proposal presentation delivered to neighbourhood forum
- July 2016 - Park and ride opens at Christie Fields, operating Monday – Friday between 06:00-22:00 (planning application 110657/FO/2015/S1).
- July 2016 – Electric car charge point installed in the staff car park.
- July 2016 – First phase of cycle hub one opens – 40 space compound.
- December 2016 – Cycle hub one shower and changing complex opens - includes 5 showers and 38 lockers.
- December 2016 – Additional shower and 22 lockers added to Cycle Hub 2 shower complex. Total at cycle hub 2 now stands at 7 showers and 28 lockers.
- March 2017 – The Trust awarded Transport for Greater Manchester Gold standard Travel choices accreditation to celebrate the success of organisations that are considered regional leaders in sustainable travel.
- March 2017 – Six members of staff receive Transport for Greater Manchester Travel Champion training.

### **Key actions planned and implemented 2016/2017**

#### Internal actions

- Parking eligibility testing on all parking permit holders and waiting list applicants (Completed Jan-17)
- Installation of electric vehicle charge point (Completed July-16)
- Communication & marketing strategy progressing (Ongoing since 2014)
- Improvements to cycling facilities. (Ongoing since 2014)
- A second pool bicycle pilot taking place. (Completed August-16)
- Further investigation of discounts for public transport. (Completed March-17)
- Expansion of Park and ride (P&R) (free of charge). ( Nov-16 – increased peak time bus frequency)
- Postcode Analysis of staff (Commenced Jan-17)
- second city crossing (Completed March -17)

#### External actions

- Oxford Road priority bus lanes.
- Wilmslow Road cycleway.
- Second city crossing (Completed February 2017)

### **Key actions planned for 2017/2018**

#### Internal actions

- Review and update the Green travel plan actions –e.g. monthly free bicycle servicing, cyclist breakfast and walking tool kit.
- Complete accessibility (post code) analysis to establish potential modal split.
- Once funding is agreed, progress with projects set out in modal shift risk assessment and business case.
- Large scale campaign as part of a reviewed and updated communication & marketing strategy.
- Additional secure cycle compound to be installed off Wilmslow Road Cycleway
- Additional secure compound to be installed off Palatine Road – once funding agreed.
- Greater Manchester Travel cards Limited to hold a promotion stall to market new SystemOne corporate offer.
- Monthly stall to promote sustainable travel.
- Monthly free bicycle maintenance sessions to take place onsite.
- Monthly cyclist breakfast – reward cyclist with a voucher for free drink and cereal bar.
- Develop an internal pool bike/hire bike scheme as part of modal shift risk assessment and business case.
- Develop a walking toolkit to launch monthly lunchtime walks working with Health and Wellbeing Lead for the Trust

#### External actions

- TfGM Sustainable travel grants.
- Wilmslow Road Cycleway.
- Oxford Road priority bus lanes.
- Greater Manchester Transport Strategy 2040.
- Bus Services Bill
- Greater Manchester Cycle Hire.

## Actions taken forward (Jan 2017 – March 2017)

### Internal

- **TfGM - Travel Choices accreditation**
  - The Trust awarded Transport for Greater Manchester Gold standard Travel choices accreditation to celebrate the success of organisations that are considered regional leaders in sustainable travel.
- **Finance**
  - Risk assessment and business case developed to agree funding for sustainable travel projects.
- **Additional facilities**
  - Airport's Clean City Programme - final phase will include the installation of ten public bicycle stands outside the MCRC.
- **Communication & marketing**
  - Promotion on intranet of TfGM limited special offer of 50% off a monthly 'any bus ticket' for car users
  - Promotion of Christie Fields park and ride with extended hours (planning application 110657/FO/2015/S1)
    - Roller banners at Trust Corporate induction
    - Flyers distributed at corporate induction and upon request
  - Initial meeting with Christie communications and marketing team to review and update strategy.
  - Six members of staff receive Transport for Greater Manchester Travel Champion training (27<sup>th</sup> March 2017).
  - Staff Health and Wellbeing Event 13th April 2017 – promotion of active travel and public transport advice.
- **Monitoring**
  - Monitoring of cycle compound/shelter/stand usage.
  - Annual staff travel survey (all staff on Withington site) results submitted on the 24<sup>th</sup> March in the annual S106 report.
  - Detailed monitoring of park & ride usage - Christie Way, Chorlton, Manchester, M21 7QY (planning application 110657/FO/2015/S1)
  - Work has commenced on updated accessibility analysis.
- **Walking**
  - Walkit.com promoted at Staff Health and Wellbeing Event 13th April 2017.
  - Promotion of Greater Manchester Walking Festival 2017 (1<sup>st</sup> May to the 31<sup>st</sup> May).
- **Cycling**
  - Cyclescheme's competition to win £500 of clothing and accessories.
  - Travel plan coordinator attended Travel Choices Cycling Workshop on the 5<sup>th</sup> April 2017.
- **Public transport**
  - TfGM offer: Employees who currently drive to work could benefit from getting a 28 day 'any bus' ticket for half price. Offer ended 31<sup>st</sup> March 2017.
  - System One – corporate agreement made with System One Travel Limited to offer discounted monthly and annual tickets. Opened up to staff 15<sup>th</sup> March 2017.
- **Business travel**
  - Travel plan coordinator and Corporate Finance Manager have met with car club provider for initial discussions.
  - Commenced review of business travel data from 2016/2017 to assess the potential savings and sustainable impact that could be made from signing up to a car club.

### External

- Oxford Road priority bus lanes.
- Wilmslow Road cycleway.
- Work on second city crossing [Completed February 2017]

**Planned activities Quarter 1 (April 2017 – June 2017)**

- **Green Travel Pan**
    - Attend Travel Choices award event to formally receive Gold standard accreditation, acknowledging the Trust as a regional leader in sustainable travel.
    - Review and update the Green travel plan actions –e.g. monthly free bicycle servicing, cyclist breakfast and walking tool kit.
  - **Funding**
    - Obtaining additional annual funding through modal shift risk assessment and business case.
    - Apply for TfGM sustainable travel grant to fund bicycle compound.
  - **Communication & marketing**
    - Communication and marketing strategy to be reviewed with support from TfGM marketing team.
  - **Monitoring**
    - Investigate the potential for collecting feedback from new starters after induction to see if any sustainable travel offers have been taken.
  - **Information Analysis**
    - Review accessibility analysis to assess the likely potential for improving modal share of non SOV modes.
  - **Cycling**
    - Work to commence on the installation of a new bicycle compound off Wilmslow Road cycleway.
    - Installation of additional bicycle parking as part of Airport's Clean City Programme.
    - Free bicycle maintenance session to take place monthly in partnership with RevolveMRC.
    - Monthly cyclist breakfast - Free cold drink and a cereal bar for staff that cycle to work.
    - Monthly walkaround of bicycle facilities to assess any maintenance or security concerns.
    - Pool/hire bike scheme proposal to be drafted based on feedback from pilots conducted in 2015 and 2016.
  - **Walking**
    - Develop a walking toolkit to launch monthly lunchtime walks.
  - **Public transport**
    - Promotional stall for SystemOne corporate offer.
    - Investigate Metrolink special offer for motorists – i.e. a one off monthly taster ticket.
  - **Car sharing**
    - Review car share database.
  - **Park & ride**
    - Continue to promote the park & ride bus as an option for staff living locally to walk to the site and catch the bus
    - Continue to promote the park & ride bus as an option for Metrolink users – i.e. arrange pick-ups from West Didsbury station.
  - **Business travel**
    - Review business travel data from 2016/2017 to assess the potential savings and sustainable travel impact that could be made from signing up to a car club.
    - Summit report from 2016/2017 business travel data to car club provider for proposals to be drafted.
- External**
- Oxford Road priority bus lanes.
  - Wilmslow Road Cycleway update.

|                   |                  |                |   |
|-------------------|------------------|----------------|---|
| <b>Division:</b>  | Facilities       | <b>Month:</b>  | April 2017                                    |
| <b>Report of:</b> | Bernard Flanagan | <b>Author:</b> | W Blair – Strategic travel management officer |